

Canadian Press Release

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Discount Fuel Buyers
Kelowna, B.C.
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Mark Mattison, the founder of Discount Fuel Buyers, says his unique fuel buying platform is poised to redefine fuel discounts for his Small Business & Retail Consumer members. By aggregating 30 million litres of his members’ fuel volume annually, he states that Big Business fuel discounts of **20-30 cents/litre** can be negotiated with the National Fuel retailers at **retail pumps – cardlocks- bulk delivery**, across Canada.

In the spring of 2023, Mattison approached one of Canada’s largest Fuel Retailers with the concept of consolidating small business fuel purchases. In short fashion, with no negotiation, no members, & no fuel volume, three tiers of senior management signed off on & issued him a contract with an extraordinary discount of **3.5 cents off of “Rack” or Wholesale** pricing. As of August 30,2023, in Halifax, N.S, his contract discount equated to a whopping discount of 41 cents /litre on diesel & 50 cents/litre on regular gas at retail pump & cardlock. In other locations, here are the per litre, after tax savings compared to posted retail prices:

Location	Diesel: per Litre Savings	Reg. Gas: per Litre savings
Kelowna	.25	.30
Winnipeg	.07	.28
Thunder Bay	.18	.30
Toronto	.21	.20
Ottawa	.17	.25
Montreal	.24	.25
Quebec City	.29	.30
Halifax	.41	.50

Just prior to launch, an Executive V.P, determined Mattison was a market disrupter, & cancelled the contract.

Discount Fuel Buyers are now appealing directly to small business & retail consumers across Canada to consolidate their fuel purchases on their platform & participate in a 3-month **Kick Start Campaign** at a nominal fee of **\$15 or \$35** for 90% of members. Click for details: www.discountfuelbuyers.com

Mattison describes Discount Fuel Buyers as a Buying Group that can leverage **30M** litres into a contract with a National Fuel Retailer, reflecting discounts of **20 – 30 cents/litre**. These deep discounts mean no receivables, with members prepaying the National Fuel Retailers branded card.

Volume fuel purchases along with prepayment & zero receivables? Mattison says that this formula is a **Home Run** for the National Fuel Retailers & positions Discount Fuel Buyers as a preferred customer. In fact, tiered fuel discounts have always existed for mid-large trucking companies, national telcos & provincial hydro fleets, etc. He adds that a combination **of 2,500** Retail Consumer & Small Business members, **averaging 12,000 litres/year**, ensures fuel volume targets are met & a contract is secured.

Direct Sales /Fundraising Opportunities: individual sales agents or organizations such non-profits, public sector employees - teachers & nurses, unions, sports teams/ organizations, churches, etc can **leverage the fuel purchasing power** of their clients/donors/friends/families. In turn, Discount Fuel Buyers offers a solid commission structure **starting at 75%**, including a **recurring income stream** over 27- months. For more information, email: markm@discountfuelbuyers.com

“Big Buying Group” – Discount Fuel Buyers members can participate in the Big Buying Group - a concept designed to **leverage member numbers & buying power** into real savings; ie: insurance, national grocery chains, automotive supply, etc.

On a local, city by city basis, the Big Buying Group will utilize the clout of our **Contractors & Sub Trades** to negotiate additional reductions to their current discount programs with national/regional suppliers- ie: electricians, plumbers, roofers, masons, mechanics, painters, janitors, home builders, renovators, landscapers, etc. For those interested, please email: markm@discountfuelbuyers.com

About Discount Fuel Buyers:

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Discount Fuel Buyers is a market disruptive start up, with a unique platform designed to consolidate small business & retail consumer fuel purchases into a minimum of 30 million litres annually. This fuel volume is then tendered to the National Fuel Retailers, securing a contract that reflects current Big Business fuel discounts across Canada at retail pumps – cardlocks – bulk delivery, putting substantial savings back into the pockets of their membership.

..Sincerely,

Mark Mattison

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