

USA Press Release

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Discount Fuel Buyers  
Kelowna, B.C.  
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Mark Mattison, the founder of Discount Fuel Buyers, claims his unique fuel buying platform is poised to redefine fuel discounts for his Small Business & Retail Consumer members. By aggregating **280M** gallons of his members’ fuel purchases annually, he states that Big Business discounts of **.85 - \$1.15/gallon** can be negotiated with the National Fuel Retailers at **retail pumps – cardlocks- bulk delivery**, across the USA.

In the spring of 2023, Mattison approached one of Canada’s largest Fuel Retailers with the concept of consolidating small business fuel purchases. In short fashion, with no negotiation, no members, & no fuel volume, three tiers of senior management signed off on & issued him a contract with an extraordinary discount of **3.5 cents off of “Rack” or Wholesale** pricing. Percentage wise, fuel discounts to Big Business are the same in both the USA & Canada. Based on **this initial** contract, in gallon equivalents, **following is a savings chart for 15 USA States using savings of +/- 95 cents/gallon on diesel & +/- \$1.13/gallon on regular gas.** (approximated, due to State fuel tax differences)The Retail Diesel & Gas Price is the state average as of Oct.2,2023.

| State | Diesel Avg. Retail | @.95 Savings /gallon = | Reg. Gas Avg. Retail | @\$1.13 Savings /gallon = |
|-------|--------------------|------------------------|----------------------|---------------------------|
| AR    | \$4.25             | \$3.30                 | \$4.66               | \$3.53                    |
| COL   | 4.44               | 3.49                   | 3.87                 | 2.74                      |
| CA    | 6.44               | 5.49                   | 6.06                 | 4.93                      |
| FL    | 4.51               | 3.56                   | 3.48                 | 2.35                      |
| IL    | 4.31               | 3.36                   | 3.80                 | 2.67                      |
| KS    | 4.31               | 3.36                   | 3.60                 | 2.47                      |
| MA    | 4.54               | 3.59                   | 3.75                 | 2.62                      |
| MN    | 4.39               | 3.44                   | 3.75                 | 2.62                      |
| NC    | 4.32               | 3.37                   | 3.43                 | 2.30                      |
| NE    | 4.29               | 3.34                   | 3.67                 | 2.54                      |
| NY    | 4.75               | 3.62                   | 3.89                 | 2.76                      |
| OK    | 4.23               | 3.28                   | 3.55                 | 2.42                      |
| TN    | 4.27               | 3.32                   | 3.30                 | 2.17                      |
| TX    | 4.09               | 3.14                   | 3.35                 | 2.22                      |
| WA    | 5.68               | 4.73                   | 5.13                 | 4.00                      |

Just prior to launch, an Executive VP, determined Mattison was a market disrupter & cancelled the contract.

Discount Fuel Buyers is now appealing directly to small business & retail consumers across the United States to consolidate their fuel purchases on their platform & participate in a 3-month **Kick Start Campaign** at a nominal fee of **\$15 or \$35** for 90% of members. Click for details: [www.discountfuelbuyers.com](http://www.discountfuelbuyers.com)

Mattison describes Discount Fuel Buyers as a Buying Group that can Leverage **120M gallons** into a contract with a National Fuel Retailer with Big Business discounts of **.85 - \$1.15/gallon**. These deep discounts mean no receivables, with members prepaying the National Fuel Retailers branded card.

Volume fuel purchases along with prepayment & zero receivables? Mattison says that this formula is a **Home Run** for the National Fuel Retailers & positions Discount Fuel Buyers as a preferred customer. In fact, tiered fuel discounts have always existed for mid-large trucking companies, national telcos & State hydro fleets, etc. He adds that a combination of **24,000** Retail Consumer & Small Business members, **averaging 5,000 gallons/year**, ensures fuel volume targets are met & a contract is secured.

**Direct Sales/ Fundraising Opportunities** – individual sales agents or organizations such as non-profits, public sector employees - teachers & nurses, unions, sports teams/ organizations, churches, etc, can leverage the fuel purchasing power of their clients/donors/friends/families. In turn, Discount Fuel Buyers offers a solid commission structure **starting at 75%** along with a **27-month recurring income stream**. For more information, please email: [markm@discountfuelbuyers.com](mailto:markm@discountfuelbuyers.com)

**“Big Buying Group”** – Discount Fuel Buyers members can participate in the Big Buying Group - a concept designed to **leverage member numbers & buying power** into real savings; ie: insurance, national grocery chains, automotive supply, etc.

**On a local, city by city basis**, the Big Buying Group will utilize the clout of our **Contractors & Sub Trades** to negotiate additional reductions to their current discount programs with national/regional suppliers- ie: electricians, plumbers, roofers, masons, mechanics, painters, janitors, home builders, renovators, landscapers, etc. For those interested, please email: [markm@discountfuelbuyers.com](mailto:markm@discountfuelbuyers.com)

About Discount Fuel Buyers:

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Discount Fuel Buyers is market disruptive start up, on a mission to consolidate small business & retail consumer fuel purchases into a minimum of 120 million gallons annually. This fuel volume will then be tendered to the National Fuel Retailers, securing a contract that reflects current Big Business fuel discounts across the United States at retail pumps – cardlocks – bulk delivery, putting substantial savings back into the pockets of their membership.

Sincerely,

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